Looking Back on 2011, Glancing Ahead to 2012

The Ames Foundation’s Community Support for 2011 includes:

- $1,000 sponsorship of a bench for the DownTown SITDOWN project in the Main Street Cultural District
- $10,000 pledge to the Ames Public Library renovation project
- The Ames Foundation partnered with the All-American Weekend, hosting a dueling piano event on Friday, September 2, to a sell-out crowd.
- Continued membership partners with the Ames Convention & Visitors Bureau, Ames Chamber of Commerce and the Main Street Cultural District.
- Your financial gifts helped the Ames Foundation continue their financial support to the MSCD by planting and maintaining flower beds and planters on Main Street.
- We are ending this year with discussions on: (1) the feasibility of a part-time paid director (2) partnering with the MSCD to complete an entryway arch on the east end of Main Street (3) completion of the beautification on the west end of Main Street in 2012 and (4) a possible redesign of the Lincolnway Blvd. planting from Beach to Fourth.

Ames Foundation Board welcomes three new members.

Lisa Frerichs
After earning her degree in journalism and mass communication, ’03 and accepting her first job, Lisa quickly joined the board of the Young Professionals of Ames. Since then, she has served the organization in various leadership roles – including president – exposing her to the breadth of activities, outlets and opportunities that make Ames truly unique and a great place to live, work and play. Extensively involved with the ISU Alumni Association as a student, Lisa now chairs its Young Alumni Council aimed at creating and sustaining meaningful connections with graduates of the past ten years. She is employed by the Krell Institute as its corporate communications coordinator and is a member of P.E.O Chapter IV. Lisa lives in west Ames with her husband Matt, an engineer at John Deere Des Moines Works.

Randi Peters, grew up in Marshalltown, Iowa, and received her degree in Social Work from Iowa State University. In 1996 Randi and her husband Steve formed their own company to provide management services for arenas, theatres and convention centers. Today that company – VenuWorks – provides management to more than 40 venues in eleven states across the United States.

Their five children are spread out across the country, from Minnesota to eastern Iowa, and from Michigan to New York City. With two grandsons and a granddaughter on the way, Randi and Steve keep busy just trying to make the rounds to see everyone. Randi is involved in many community organizations, serving as past President of the Ames League of Women Voters, and past Co-President of the Coalition for Disaster Recovery. This year she has served as a Loaned Executive for the Story County United Way. She sits on the Boards of Youth and Shelter Services and Habitat for Humanity of Central Iowa. Randi is very involved in church activities as a member of Bethesda Lutheran Church. She also serves on the Ames Chamber of Commerce Education Committee and Government Affairs Committee.

John A. Haila
John graduated from Iowa State in 1976. He met his wife Mary there and together have made their home in Boone for the past 34 years. The family has been actively involved with friends and church family in Ames for decades and in fall 2011 they will be relocating to Ames.

John is President and owner of HAILA Architecture| Structure | Planning, Ltd. which he started 1986 in Boone. In 2009 the firm was relocated to Campustown. The firm provides architectural, structural engineering and project related planning services for many long term Iowa clients. He currently serves as the President of Campustown Action Association and as a board member for the Ames Chamber of Commerce.

GIVING CARD
The next time you celebrate a special occasion or holiday, commemorate it with a Giving Card and inspire others to give back. Giving Cards can benefit any 501(c)(3) charitable organization and are as easy to use as a retail gift card. For details: http://www.desmoinesfoundation.org/giving-cards.aspx

SAVE THE DATE
Friday, November 2, 2012
You won’t want to miss a return performance of Deuces Wild.